

TEEN SUMMIT 2013 SPONSORSHIP RECAP



GREAT FUTURES START **HERE.**



BOYS & GIRLS CLUBS
LOS ANGELES COUNTY ALLIANCE

TEEN SUMMIT HIGHLIGHTS

- Saturday, November 23, 2013
- UCLA campus
- 1200 teens attended ages 13-18
- 23 of 27 Los Angeles clubs participated

Sponsors:

- Toyota
- Nestle
- East West Bank
- Taco Bell
- Jet Blue
- GAP

Booth Sponsors:

- Kuyam.com
- UCLA
- Woodbury University
- Youth Decoy program
- The Art Institute
- FIDM
- Marymount University
- East Los Angeles Community College



Press Highlights

WWW.BEVERLYPRESS.COM

Happy Thanksgiving!

Temps in 70s, sunny this weekend

BEVERLY PRESS

Volume 23 No. 48 Serving the West Hollywood, Hancock Park and Wilshire Communities November 28, 2013

Boys & Girls Club hosts teen summit



Photo courtesy of the Boys & Girls Clubs of America

The Boys & Girls Clubs of America, Los Angeles County Alliance, NBC4, Toyota, East West Bank, Neale, Two Bell, JetBlue and The Gap teamed up to host the Teen Summit conference on Nov. 23 at UCLA. More than 1,200 Los Angeles County Boys and Girls Club members, ages 13-18, attended the event.

The event empowers teens to expect more of themselves, and to achieve more in their academic and career endeavors. Speakers and interactive sessions focused on building relationships, drug and obesity prevention, and attaining goals. The teens also attended a discussion moderated by NBC4's Medical, Health and Science reporter, Dr. Bruce Hensel.

The event opened the floor to the audience who shared true-life stories of conflict, self-discovery, goals, ambition, fears and hope," said Shama Warren, chair of the Boys and Girls Club Teen Summit Committee.

For information, visit www.begscala.org.

KNX 10.70 NEWSRADIO

2 minute radio interview on KNX 10.70

4 NBC SOUTHERN CALIFORNIA
LOS ANGELES • ORANGE • SAN BERNARDINO • RIVERSIDE • VENTURA

NBC4 Sponsors Boys & Girls Club Teen Summit: "Making Dreams Come True"

Monday, Nov 25, 2013 | Updated 3:45 PM PST

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CIRCUS VARGAS

NBC4 Southern California was the media sponsor of the Boys & Girls Club of America's Teen Summit, an all-day conference held at UCLA for more than 1,200 Boys and Girls Club members.

The free event empowered teens to be their best on all levels through inspiring speakers and interactive break-out sessions.

NBC4 anchors, reporters, meteorologists and professionals spoke to teens about career choices, including what it takes to be a TV reporter, and the importance of a college education. Additionally, Dr. Bruce Hensel, NBC4's Chief Health, Medical and Science Editor, participated on a Health and Wellness panel.



A GREAT DAY FOR A TEEN SUMMIT!!



What are people saying?

“I just saw the LA Alliance PSA during the NBC4 5pm news. Great video and time slot...prime time. What a great win for the LA Clubs.”

“What a fantastic event! Hope you enjoyed it as much as I did.”

“congrats on a successful Teen Summit! Your team did a great job on Saturday and there’s much to be proud of”

“Very good event, looking forward to the next one.”

“We where impressed with how well behave the teens while waiting in line and the many thanks we received as we passed out food. I also enjoyed my two breakout sessions. The kids asked many great questions and seemed very engaged. Thanks for including us in the event.”

“We were impressed with how many kids were present how active they were during the panel session. ”

“I would like to thank you and the events team for a great event and a smooth execution this past weekend at the Teen Summit.”



TOYOTA FINANCIAL SERVICES / BAGC STATION HOST



NESTLE PARTNER SPOT



TACO BELL PARTNER SPOT



EAST WEST BANK PARTNER SPOT



MEDIA RECAP AS OF 12/5/13

- Media ran October 1, 2013 through December 22, 2013
- 223 spots
- 9,093,900 Adults 18+
- 8,045,700 Households in Los Angeles
- 149x :30 second total spots
- 74x :60 second total spots



MEDIA RECAP AS OF 12/5/13

Advertiser	Day	Date	Time	Program Name	Length	DMA P18+ (000)	DMA HH (000)
BOYS & GIRLS CLUB OF BURBANK	MON	9/30/2013	4:26:30 AM	M-TH EARLY TODAY	:30	5.8	9.8
BOYS & GIRLS CLUB OF BURBANK	MON	9/30/2013	12:45:26 PM	M-F DAY ROT 10A-3P	:30	92.9	72.6
BOYS & GIRLS CLUB OF BURBANK	MON	9/30/2013	2:47:09 PM	M-F DAY ROT 10A-3P	:30	39.4	23
BOYS & GIRLS CLUB OF BURBANK	MON	9/30/2013	6:25:11 AM	TODAY IN LA	:30	40.2	42.8
BOYS & GIRLS CLUB OF BURBANK	MON	9/30/2013	7:21:13 AM	TODAY SHOW	:30	86.9	95.2
BOYS & GIRLS CLUB OF BURBANK	TUE	10/1/2013	5:54:18 AM	TODAY IN LA	:30	45.9	44.9
BOYS & GIRLS CLUB OF BURBANK	WED	10/2/2013	4:15:35 AM	M-TH EARLY TODAY	:30	11.8	11.8
BOYS & GIRLS CLUB OF BURBANK	SAT	10/5/2013	1:32:36 PM	10A-6P SA/SU WKND ROTN	:30	93.4	90.8
BOYS & GIRLS CLUB OF BURBANK	SAT	10/5/2013	3:51:25 AM	2A-459A ON ROTN	:30	14.1	23
BOYS & GIRLS CLUB OF BURBANK	MON	10/7/2013	4:43:54 AM	CHANNEL 4 NEWS AT 430A	:30	18.1	21.9
BOYS & GIRLS CLUB OF BURBANK	TUE	10/8/2013	3:59:26 AM	M-TH EARLY TODAY	:30	16.2	14.5
BOYS & GIRLS CLUB OF BURBANK	TUE	10/8/2013	12:54:25 PM	M-F DAY ROT 10A-3P	:30	68.8	58.2
BOYS & GIRLS CLUB OF BURBANK	TUE	10/8/2013	5:43:20 PM	CH 4 5P NEWS	:30	122.6	102.8
BOYS & GIRLS CLUB OF BURBANK	WED	10/9/2013	3:58:56 AM	2A-459A ON ROTN	:30	14.2	18
BOYS & GIRLS CLUB OF BURBANK	WED	10/9/2013	4:40:11 AM	CHANNEL 4 NEWS AT 430A	:30	4.5	9.6
BOYS & GIRLS CLUB OF BURBANK	THU	10/10/2013	11:33:30 AM	M-F DAY ROT 10A-3P	:30	63.2	51.5
BOYS & GIRLS CLUB OF BURBANK	THU	10/10/2013	4:29:02 AM	M-TH EARLY TODAY	:30	9.2	9.1
BOYS & GIRLS CLUB OF BURBANK	FRI	10/11/2013	6:53:25 AM	TODAY IN LA	:30	72.1	63
BOYS & GIRLS CLUB OF BURBANK	SAT	10/12/2013	8:27:57 AM	8-11A SAT KIDS ROTN	:30	14.3	13.3
BOYS & GIRLS CLUB OF BURBANK	SAT	10/12/2013	8:56:56 AM	8-11A SAT KIDS ROTN	:30	14.3	18.9
BOYS & GIRLS CLUB OF BURBANK	SAT	10/12/2013	9:57:23 AM	8-11A SAT KIDS ROTN	:30	14.3	13.3
BOYS & GIRLS CLUB OF BURBANK	SUN	10/13/2013	3:26:16 PM	10A-6P SA/SU WKND ROTN	:30	10.8	11
BOYS & GIRLS CLUB OF BURBANK	SUN	10/13/2013	5:58:30 AM	6-7A SA/SU ROTN	:30	32	14.5
BOYS & GIRLS CLUB OF BURBANK	MON	10/14/2013	4:15:30 AM	M-TH EARLY TODAY	:30	16.5	15.2
BOYS & GIRLS CLUB OF BURBANK	TUE	10/15/2013	4:26:30 AM	M-TH EARLY TODAY	:30	24.6	30.6
BOYS & GIRLS CLUB OF BURBANK	WED	10/16/2013	6:23:59 PM	CH 4 6P NEWS	:30	93.7	85.2
BOYS & GIRLS CLUB OF BURBANK	FRI	10/18/2013	5:54:29 PM	CH 4 5P NEWS	:30	74.2	66.9
BOYS & GIRLS CLUB OF BURBANK	FRI	10/18/2013	11:30:51 AM	M-F DAY ROT 10A-3P	:30	30.8	21.2
BOYS & GIRLS CLUB OF BURBANK	FRI	10/18/2013	3:43:40 AM	2A-459A ON ROTN	:30	44.7	37.7
BOYS & GIRLS CLUB OF BURBANK	SAT	10/19/2013	7:42:15 AM	7-8A SA/SU TDY ROTN	:30	85.1	88.3
BOYS & GIRLS CLUB OF BURBANK	SAT	10/19/2013	8:56:56 AM	8-11A SAT KIDS ROTN	:30	24.6	24
BOYS & GIRLS CLUB OF BURBANK	SUN	10/20/2013	3:08:36 PM	10A-6P SA/SU WKND ROTN	:30	15.4	10.4
BOYS & GIRLS CLUB OF BURBANK	SUN	10/20/2013	3:24:39 PM	10A-6P SA/SU WKND ROTN	:30	9	4.3
BOYS & GIRLS CLUB OF BURBANK	MON	10/21/2013	5:56:15 PM	CH 4 5P NEWS	:30	47.7	48
BOYS & GIRLS CLUB OF BURBANK	MON	10/21/2013	4:28:48 AM	M-TH EARLY TODAY	:30	18.1	14.3
BOYS & GIRLS CLUB OF BURBANK	TUE	10/22/2013	4:26:00 AM	M-TH EARLY TODAY	:30	21.9	23.7
BOYS & GIRLS CLUB OF BURBANK	TUE	10/22/2013	11:56:06 AM	M-F DAY ROT 10A-3P	:30	62.3	57
BOYS & GIRLS CLUB OF BURBANK	TUE	10/22/2013	3:54:44 AM	2A-459A ON ROTN	:30	21.9	31.7
BOYS & GIRLS CLUB OF BURBANK	TUE	10/22/2013	8:27:35 AM	TODAY SHOW	:30	87.3	76
BOYS & GIRLS CLUB OF BURBANK	WED	10/23/2013	5:27:22 PM	CH 4 5P NEWS	:30	108.3	106.1
BOYS & GIRLS CLUB OF BURBANK	WED	10/23/2013	4:38:56 AM	CHANNEL 4 NEWS AT 430A	:30	18.1	21.9
BOYS & GIRLS CLUB OF BURBANK	THU	10/24/2013	5:27:42 AM	TODAY IN LA	:30	17	19
BOYS & GIRLS CLUB OF BURBANK	THU	10/24/2013	6:13:46 AM	TODAY IN LA	:30	33.8	28.4
BOYS & GIRLS CLUB OF BURBANK	SAT	10/26/2013	3:28:26 PM	10A-6P SA/SU WKND ROTN	:30	11.5	14.8
BOYS & GIRLS CLUB OF BURBANK	SAT	10/26/2013	9:57:21 AM	8-11A SAT KIDS ROTN	:30	7.5	13.3
BOYS & GIRLS CLUB OF BURBANK	SAT	10/26/2013	10:27:20 AM	8-11A SAT KIDS ROTN	:30	7.6	6.2
BOYS & GIRLS CLUB OF BURBANK	SUN	10/27/2013	7:08:45 AM	7-8A SA/SU TDY ROTN	:30	18.6	18.4
BOYS & GIRLS CLUB OF BURBANK	MON	10/28/2013	4:15:07 AM	M-TH EARLY TODAY	:30	9.7	9



MEDIA RECAP AS OF 12/5/13

BOYS & GIRLS CLUB OF BURBANK	MON	10/28/2013	5:11:28 PM	CH 4 5P NEWS	:30	131.9	115.4
BOYS & GIRLS CLUB OF BURBANK	MON	10/28/2013	6:23:50 AM	TODAY IN LA	:30	70.4	61.5
BOYS & GIRLS CLUB OF BURBANK	MON	10/28/2013	2:58:25 PM	M-F DAY ROT 10A-3P	:30	104.1	74.8
BOYS & GIRLS CLUB OF BURBANK	TUE	10/29/2013	12:42:23 PM	M-F DAY ROT 10A-3P	:30	57.8	47.7
BOYS & GIRLS CLUB OF BURBANK	TUE	10/29/2013	3:59:26 AM	2A-459A ON ROTN	:30	20	27.1
BOYS & GIRLS CLUB OF BURBANK	TUE	10/29/2013	5:52:18 PM	CH 4 5P NEWS	:30	82	66.4
BOYS & GIRLS CLUB OF BURBANK	TUE	10/29/2013	5:51:26 AM	TODAY IN LA	:30	56.2	48.7
BOYS & GIRLS CLUB OF BURBANK	WED	10/30/2013	5:20:38 AM	TODAY IN LA	:30	49.3	36.5
BOYS & GIRLS CLUB OF BURBANK	WED	10/30/2013	4:25:59 AM	M-TH EARLY TODAY	:30	48.2	33.4
BOYS & GIRLS CLUB OF BURBANK	THU	10/31/2013	6:09:05 PM	CH 4 6P NEWS	:30	128	101.7
BOYS & GIRLS CLUB OF BURBANK	THU	10/31/2013	6:53:38 AM	TODAY IN LA	:30	39.3	33.6
BOYS & GIRLS CLUB OF BURBANK	SAT	11/2/2013	8:56:56 AM	8-11A SAT KIDS ROTN	:30	16.8	13.8
BOYS & GIRLS CLUB OF BURBANK	SAT	11/2/2013	9:26:33 AM	8-11A SAT KIDS ROTN	:30	19.4	31
BOYS & GIRLS CLUB OF BURBANK	SAT	11/2/2013	5:27:38 AM	SATURDAY TODAY	:30	22.6	18.3
BOYS & GIRLS CLUB OF BURBANK	SAT	11/2/2013	8:27:28 AM	8-11A SAT KIDS ROTN	:30	17.2	12.7
BOYS & GIRLS CLUB OF BURBANK	SAT	11/2/2013	10:27:53 AM	8-11A SAT KIDS ROTN	:30	8.2	13.8
BOYS & GIRLS CLUB OF BURBANK	SAT	11/2/2013	7:29:00 PM	OPEN HOUSE	:30	52	45.3
BOYS & GIRLS CLUB OF BURBANK	SUN	11/3/2013	3:16:40 PM	10A-6P SA/SU WKND ROTN	:30	12.9	16.9
BOYS & GIRLS CLUB OF BURBANK	SUN	11/3/2013	7:37:40 AM	7-8A SA/SU TDY ROTN	:30	64	61.1
BOYS & GIRLS CLUB OF BURBANK	SUN	11/3/2013	3:28:29 PM	10A-6P SA/SU WKND ROTN	:30	12.9	16.9
BOYS & GIRLS CLUB OF BURBANK	SUN	11/3/2013	9:58:52 AM	KIDS COVERS & M/GS	:30	15.3	21.5
BOYS & GIRLS CLUB OF BURBANK	SUN	11/3/2013	10:27:50 AM	KIDS COVERS & M/GS	:30	15.3	21.5
BOYS & GIRLS CLUB OF BURBANK	MON	11/4/2013	2:45:29 PM	M-F DAY ROT 10A-3P	:30	40.6	25
BOYS & GIRLS CLUB OF BURBANK	TUE	11/5/2013	5:09:32 PM	CH 4 5P NEWS	:30	128	94.4
BOYS & GIRLS CLUB OF BURBANK	TUE	11/5/2013	4:14:33 AM	M-TH EARLY TODAY	:30	42.5	30.8
BOYS & GIRLS CLUB OF BURBANK	TUE	11/5/2013	5:24:35 PM	CH 4 5P NEWS	:30	113.6	73.7
BOYS & GIRLS CLUB OF BURBANK	WED	11/6/2013	4:39:07 AM	CHANNEL 4 NEWS AT 430A	:30	24.6	17.1
BOYS & GIRLS CLUB OF BURBANK	WED	11/6/2013	5:52:29 AM	TODAY IN LA	:30	33	29.1
BOYS & GIRLS CLUB OF BURBANK	THU	11/7/2013	4:15:14 AM	M-TH EARLY TODAY	:30	9.6	9.2
BOYS & GIRLS CLUB OF BURBANK	THU	11/7/2013	4:39:22 AM	CHANNEL 4 NEWS AT 430A	:30	20.6	14.5
BOYS & GIRLS CLUB OF BURBANK	THU	11/7/2013	5:53:05 AM	TODAY IN LA	:30	58.1	68.1
BOYS & GIRLS CLUB OF BURBANK	THU	11/7/2013	4:55:12 AM	CHANNEL 4 NEWS AT 430A	:30	20.6	14.5
BOYS & GIRLS CLUB OF BURBANK	SAT	11/9/2013	7:12:06 AM	7-8A SA/SU TDY ROTN	:30	72.4	71.4
BOYS & GIRLS CLUB OF BURBANK	SAT	11/9/2013	8:27:28 AM	8-11A SAT KIDS ROTN	:30	13.6	12.9
BOYS & GIRLS CLUB OF BURBANK	SAT	11/9/2013	9:26:33 AM	8-11A SAT KIDS ROTN	:30	10.4	10.1
BOYS & GIRLS CLUB OF BURBANK	SAT	11/9/2013	7:24:16 PM	OPEN HOUSE	:30	57.1	51.7
BOYS & GIRLS CLUB OF BURBANK	SUN	11/10/2013	3:10:35 PM	10A-6P SA/SU WKND ROTN	:30	13	8.5
BOYS & GIRLS CLUB OF BURBANK	SUN	11/10/2013	6:53:42 AM	6-7A SA/SU ROTN	:30	17.9	11.2
BOYS & GIRLS CLUB OF BURBANK	SUN	11/10/2013	2:18:46 AM	2A-459A ON ROTN	:30	28.2	19.3
BOYS & GIRLS CLUB OF BURBANK	MON	11/11/2013	5:22:44 AM	TODAY IN LA	:30	41.3	32.6
BOYS & GIRLS CLUB OF BURBANK	MON	11/11/2013	2:54:22 PM	M-F DAY ROT 10A-3P	:30	20.1	29.7
BOYS & GIRLS CLUB OF BURBANK	MON	11/11/2013	3:30:40 AM	2A-459A ON ROTN	:30	12.2	8.2
BOYS & GIRLS CLUB OF BURBANK	MON	11/11/2013	11:24:50 AM	M-F DAY ROT 10A-3P	:30	55.5	48.9
BOYS & GIRLS CLUB OF BURBANK	TUE	11/12/2013	6:13:36 PM	CH 4 6P NEWS	:30	160	132.3
BOYS & GIRLS CLUB OF BURBANK	TUE	11/12/2013	6:22:00 AM	TODAY IN LA	:30	47.6	45.4
BOYS & GIRLS CLUB OF BURBANK	WED	11/13/2013	4:28:03 AM	M-TH EARLY TODAY	:30	18	17.6
BOYS & GIRLS CLUB OF BURBANK	THU	11/14/2013	5:43:59 PM	CH 4 5P NEWS	:30	103.3	79.2
BOYS & GIRLS CLUB OF BURBANK	THU	11/14/2013	4:15:23 AM	M-TH EARLY TODAY	:30	12.8	12.6
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BOYS & GIRLS CLUB OF BURBANK	SAT	11/16/2013	10:57:18 AM	8-11A SAT KIDS ROTN	:30	8.3	19.2
BOYS & GIRLS CLUB OF BURBANK	SAT	11/16/2013	3:23:22 PM	10A-6P SA/SU WKND ROTN	:30	19.5	20.5
BOYS & GIRLS CLUB OF BURBANK	SAT	11/16/2013	5:59:00 AM	SATURDAY TODAY	:30	6.9	6.6
BOYS & GIRLS CLUB OF BURBANK	SAT	11/16/2013	8:27:43 AM	8-11A SAT KIDS ROTN	:30	17.1	19.7
BOYS & GIRLS CLUB OF BURBANK	SAT	11/16/2013	8:56:51 AM	8-11A SAT KIDS ROTN	:30	12.1	15.7
BOYS & GIRLS CLUB OF BURBANK	SAT	11/16/2013	9:57:23 AM	8-11A SAT KIDS ROTN	:30	18.9	27.3
BOYS & GIRLS CLUB OF BURBANK	SAT	11/16/2013	7:29:30 PM	1ST LOOK	:30	68	49.2
BOYS & GIRLS CLUB OF BURBANK	SUN	11/17/2013	7:40:31 AM	7-8A SA/SU TDY ROTN	:30	42.6	41.4
BOYS & GIRLS CLUB OF BURBANK	SUN	11/17/2013	3:17:29 PM	10A-6P SA/SU WKND ROTN	:30	40.2	33.3
BOYS & GIRLS CLUB OF BURBANK	MON	11/18/2013	7:26:00 AM	TODAY SHOW	:30	86.2	98.8
BOYS & GIRLS CLUB OF BURBANK	TUE	11/19/2013	4:14:53 AM	M-TH EARLY TODAY	:30	4.6	4.3
BOYS & GIRLS CLUB OF BURBANK	TUE	11/19/2013	4:55:09 AM	CHANNEL 4 NEWS AT 430A	:30	27.8	22.2
BOYS & GIRLS CLUB OF BURBANK	TUE	11/19/2013	5:22:39 AM	TODAY IN LA	:30	27.4	26.4
BOYS & GIRLS CLUB OF BURBANK	WED	11/20/2013	5:39:23 PM	CH 4 5P NEWS	:30	167	117.1
BOYS & GIRLS CLUB OF BURBANK	WED	11/20/2013	2:46:29 PM	M-F DAY ROT 10A-3P	:30	23.6	22.5
BOYS & GIRLS CLUB OF BURBANK	WED	11/20/2013	5:25:02 PM	CH 4 5P NEWS	:30	156.9	108.8
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BOYS & GIRLS CLUB OF BURBANK	FRI	11/22/2013	2:26:44 AM	2A-459A ON ROTN	:30	61.3	35
BOYS & GIRLS CLUB OF BURBANK	FRI	11/22/2013	5:23:48 AM	TODAY IN LA	:30	26.4	22
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BOYS & GIRLS CLUB OF BURBANK	SAT	11/23/2013	7:21:08 PM	OPEN HOUSE	:30	61.8	65.6
BOYS & GIRLS CLUB OF BURBANK	MON	11/25/2013	4:16:31 AM	M-TH EARLY TODAY	:30	7.5	3.7
BOYS & GIRLS CLUB OF BURBANK	MON	11/25/2013	12:54:59 PM	M-F DAY ROT 10A-3P	:30	55.9	46
BOYS & GIRLS CLUB OF BURBANK	TUE	11/26/2013	5:24:21 PM	CH 4 5P NEWS	:30	153.9	111.2
BOYS & GIRLS CLUB OF BURBANK	TUE	11/26/2013	6:28:54 AM	TODAY IN LA	:30	58	59.3
BOYS & GIRLS CLUB OF BURBANK	WED	11/27/2013	3:58:26 AM	2A-459A ON ROTN	:30	33.2	21.9
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BOYS & GIRLS CLUB OF BURBANK	FRI	11/29/2013	3:38:41 AM	2A-459A ON ROTN	:30	12.5	8.2
BOYS & GIRLS CLUB OF BURBANK	FRI	11/29/2013	3:58:55 AM	2A-459A ON ROTN	:30	15.6	12.5
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BOYS & GIRLS CLUB OF BURBANK	SAT	11/30/2013	5:58:30 AM	SATURDAY TODAY	:30	18.9	27.3
BOYS & GIRLS CLUB OF BURBANK	SAT	11/30/2013	8:27:58 AM	8-11A SAT KIDS ROTN	:30	12.1	15.7
BOYS & GIRLS CLUB OF BURBANK	SAT	11/30/2013	8:56:56 AM	8-11A SAT KIDS ROTN	:30	18	27
BOYS & GIRLS CLUB OF BURBANK	SAT	11/30/2013	7:52:10 PM	1ST LOOK	:30	68	49.2
BOYS & GIRLS CLUB OF BURBANK	SUN	12/1/2013	5:58:30 AM	6-7A SA/SU ROTN	:30	18	12.5
BOYS & GIRLS CLUB OF BURBANK	SUN	12/1/2013	2:20:04 AM	2A-459A ON ROTN	:30	28.2	19.3
BOYS & GIRLS CLUB OF BURBANK	MON	12/2/2013	4:26:30 AM	M-TH EARLY TODAY	:30	4.8	6.2
BOYS & GIRLS CLUB OF BURBANK	MON	12/2/2013	3:58:56 AM	2A-459A ON ROTN	:30	30	20
BOYS & GIRLS CLUB OF BURBANK	MON	12/2/2013	5:57:58 AM	TODAY IN LA	:30	44.3	42.9
BOYS & GIRLS CLUB OF BURBANK	MON	12/2/2013	4:43:27 AM	CHANNEL 4 NEWS AT 430A	:30	17	12
BOYS & GIRLS CLUB OF BURBANK	TUE	12/3/2013	4:53:53 AM	CHANNEL 4 NEWS AT 430A	:30	27.8	22.2
BOYS & GIRLS CLUB OF BURBANK	TUE	12/3/2013	4:26:00 AM	M-TH EARLY TODAY	:30	21.9	31.7



MEDIA RECAP AS OF 12/5/13

BOYS & GIRLS CLUB OF BURBANK	WED	12/4/2013	5:28:40 PM	CH 4 5P NEWS	:30	5.2	4
BOYS & GIRLS CLUB OF BURBANK	WED	10/2/2013	4:28:01 AM	M-TH EARLY TODAY	:60	11.8	11.8
BOYS & GIRLS CLUB OF BURBANK	WED	10/2/2013	12:10:42 PM	CHL 4 NOON NEWS HOUR	:60	54.1	47.2
BOYS & GIRLS CLUB OF BURBANK	THU	10/3/2013	4:28:34 AM	CHANNEL 4 NEWS AT 430A	:60	11.3	17.9
BOYS & GIRLS CLUB OF BURBANK	THU	10/3/2013	6:27:36 AM	TODAY IN LA	:60	78.6	66.5
BOYS & GIRLS CLUB OF BURBANK	FRI	10/4/2013	6:22:51 AM	TODAY IN LA	:60	77.4	64.8
BOYS & GIRLS CLUB OF BURBANK	MON	10/7/2013	2:28:24 PM	DAYTIME HOST	:60	35.6	28.2
BOYS & GIRLS CLUB OF BURBANK	TUE	10/8/2013	4:26:00 AM	M-TH EARLY TODAY	:60	6.9	13.4
BOYS & GIRLS CLUB OF BURBANK	TUE	10/8/2013	4:54:52 AM	CHANNEL 4 NEWS AT 430A	:60	11.3	17.9
BOYS & GIRLS CLUB OF BURBANK	TUE	10/8/2013	12:42:34 PM	DAYTIME HOST	:60	55.6	50.7
BOYS & GIRLS CLUB OF BURBANK	THU	10/10/2013	10:52:17 AM	DAYTIME HOST	:60	28.9	24.6
BOYS & GIRLS CLUB OF BURBANK	SAT	10/12/2013	5:57:30 AM	SATURDAY TODAY	:60	10.9	9.7
BOYS & GIRLS CLUB OF BURBANK	SUN	10/13/2013	9:27:03 AM	CH 4 NEWS CONFERENCE	:60	55.5	48.5
BOYS & GIRLS CLUB OF BURBANK	MON	10/14/2013	5:53:38 AM	TODAY IN LA	:60	33.8	35
BOYS & GIRLS CLUB OF BURBANK	MON	10/14/2013	12:41:58 PM	DAYTIME HOST	:60	38.7	36.5
BOYS & GIRLS CLUB OF BURBANK	TUE	10/15/2013	2:28:25 PM	DAYTIME HOST	:60	54	37.8
BOYS & GIRLS CLUB OF BURBANK	WED	10/16/2013	4:26:00 AM	M-TH EARLY TODAY	:60	26.7	24.9
BOYS & GIRLS CLUB OF BURBANK	WED	10/16/2013	12:09:31 PM	CHL 4 NOON NEWS HOUR	:60	35.5	36.7
BOYS & GIRLS CLUB OF BURBANK	THU	10/17/2013	4:54:48 AM	CHANNEL 4 NEWS AT 430A	:60	25.3	28.6
BOYS & GIRLS CLUB OF BURBANK	THU	10/17/2013	12:41:54 PM	DAYTIME HOST	:60	68.5	66.4
BOYS & GIRLS CLUB OF BURBANK	FRI	10/18/2013	9:28:00 AM	TODAY SHOW 2	:60	80.1	58.4
BOYS & GIRLS CLUB OF BURBANK	SAT	10/19/2013	5:53:30 AM	SATURDAY TODAY	:60	9.8	9.2
BOYS & GIRLS CLUB OF BURBANK	SAT	10/19/2013	7:57:59 AM	7-8A SA/SU TDY ROTN	:60	70.6	73.2
BOYS & GIRLS CLUB OF BURBANK	MON	10/21/2013	4:54:49 AM	CHANNEL 4 NEWS AT 430A	:60	33.2	25.3
BOYS & GIRLS CLUB OF BURBANK	MON	10/21/2013	12:10:29 PM	CHL 4 NOON NEWS HOUR	:60	33.1	26.4
BOYS & GIRLS CLUB OF BURBANK	THU	10/31/2013	5:38:03 PM	CH 4 5P NEWS	:60	148.3	120.8
BOYS & GIRLS CLUB OF BURBANK	THU	10/31/2013	6:29:29 AM	TODAY IN LA	:60	39	32.6
BOYS & GIRLS CLUB OF BURBANK	THU	10/31/2013	4:25:59 AM	M-TH EARLY TODAY	:60	20.7	12.7
BOYS & GIRLS CLUB OF BURBANK	THU	10/31/2013	5:43:07 AM	TODAY IN LA	:60	30.1	30.8
BOYS & GIRLS CLUB OF BURBANK	FRI	11/1/2013	5:50:26 AM	TODAY IN LA	:60	54.6	58
BOYS & GIRLS CLUB OF BURBANK	SAT	11/2/2013	5:21:30 AM	SATURDAY TODAY	:60	22.6	18.3
BOYS & GIRLS CLUB OF BURBANK	SUN	11/3/2013	3:09:17 PM	10A-6P SA/SU WKND ROTN	:60	12.9	12.2
BOYS & GIRLS CLUB OF BURBANK	SUN	11/3/2013	9:09:28 AM	CH 4 NEWS CONFERENCE	:60	38.8	37.6
BOYS & GIRLS CLUB OF BURBANK	MON	11/4/2013	2:24:37 PM	M-F DAY ROT 10A-3P	:60	37.3	33.5
BOYS & GIRLS CLUB OF BURBANK	MON	11/4/2013	5:43:29 AM	TODAY IN LA	:60	53.9	43.8
BOYS & GIRLS CLUB OF BURBANK	MON	11/4/2013	9:28:01 AM	TODAY SHOW 2	:60	72.3	56
BOYS & GIRLS CLUB OF BURBANK	TUE	11/5/2013	4:26:00 AM	M-TH EARLY TODAY	:60	33	25.2
BOYS & GIRLS CLUB OF BURBANK	TUE	11/5/2013	5:54:17 AM	TODAY IN LA	:60	74.5	72.4
BOYS & GIRLS CLUB OF BURBANK	WED	11/6/2013	12:46:50 PM	M-F DAY ROT 10A-3P	:60	55.6	43.4
BOYS & GIRLS CLUB OF BURBANK	WED	11/6/2013	5:23:35 AM	TODAY IN LA	:60	28.7	28.3
BOYS & GIRLS CLUB OF BURBANK	THU	11/7/2013	5:24:11 AM	TODAY IN LA	:60	41.7	39.7
BOYS & GIRLS CLUB OF BURBANK	THU	11/7/2013	6:22:14 AM	TODAY IN LA	:60	76.4	70.3
BOYS & GIRLS CLUB OF BURBANK	THU	11/7/2013	10:51:51 AM	DAYTIME HOST	:60	25.7	29.8
BOYS & GIRLS CLUB OF BURBANK	FRI	11/8/2013	12:51:15 PM	CHL 4 NOON NEWS HOUR	:60	83.1	65.4
BOYS & GIRLS CLUB OF BURBANK	SAT	11/9/2013	3:26:31 PM	10A-6P SA/SU WKND ROTN	:60	13.2	12.2
BOYS & GIRLS CLUB OF BURBANK	SAT	11/9/2013	8:56:56 AM	8-11A SAT KIDS ROTN	:60	22.5	27.2
BOYS & GIRLS CLUB OF BURBANK	SAT	11/9/2013	4:27:58 PM	10A-6P SA/SU WKND ROTN	:60	7.5	6.8
BOYS & GIRLS CLUB OF BURBANK	SAT	11/9/2013	7:42:12 AM	7-8A SA/SU TDY ROTN	:60	70.4	72.6
BOYS & GIRLS CLUB OF BURBANK	SUN	11/10/2013	3:28:29 PM	10A-6P SA/SU WKND ROTN	:60	8.9	8.5
BOYS & GIRLS CLUB OF BURBANK	SUN	11/10/2013	1:42:39 PM	10A-6P SA/SU WKND ROTN	:60	102.7	73.2
BOYS & GIRLS CLUB OF BURBANK	SUN	11/10/2013	9:16:40 PM	NFL CHALLENGE (SUN)	:60	120.2	91.7



MEDIA RECAP AS OF 12/5/13

BOYS & GIRLS CLUB OF BURBANK	MON	11/11/2013	4:26:00 AM	M-TH EARLY TODAY	:60	15.2	11.3
BOYS & GIRLS CLUB OF BURBANK	MON	11/11/2013	12:27:11 PM	CHL 4 NOON NEWS HOUR	:60	54.6	43.1
BOYS & GIRLS CLUB OF BURBANK	TUE	11/12/2013	5:52:39 PM	CH 4 5P NEWS	:60	156.6	128.6
BOYS & GIRLS CLUB OF BURBANK	TUE	11/12/2013	5:29:10 AM	TODAY IN LA	:60	16.6	15.9
BOYS & GIRLS CLUB OF BURBANK	TUE	11/12/2013	12:22:48 PM	CHL 4 NOON NEWS HOUR	:60	49.7	53.2
BOYS & GIRLS CLUB OF BURBANK	TUE	11/12/2013	4:39:06 AM	CHANNEL 4 NEWS AT 430A	:60	33.2	26.9
BOYS & GIRLS CLUB OF BURBANK	WED	11/13/2013	5:42:58 AM	TODAY IN LA	:60	62.3	61.5
BOYS & GIRLS CLUB OF BURBANK	WED	11/13/2013	4:53:37 AM	CHANNEL 4 NEWS AT 430A	:60	45.4	41
BOYS & GIRLS CLUB OF BURBANK	THU	11/14/2013	6:28:42 AM	TODAY IN LA	:60	52.2	50.6
BOYS & GIRLS CLUB OF BURBANK	THU	11/14/2013	4:40:23 AM	CHANNEL 4 NEWS AT 430A	:60	2.4	2.4
BOYS & GIRLS CLUB OF BURBANK	THU	11/14/2013	5:43:10 AM	TODAY IN LA	:60	19	13.3
BOYS & GIRLS CLUB OF BURBANK	FRI	11/15/2013	5:53:34 PM	5-630P M-F EN ROTN	:60	100.2	93
BOYS & GIRLS CLUB OF BURBANK	SAT	11/16/2013	9:27:03 AM	8-11A SAT KIDS ROTN	:60	18	20.3
BOYS & GIRLS CLUB OF BURBANK	SAT	11/16/2013	10:27:32 AM	8-11A SAT KIDS ROTN	:60	38	31.3
BOYS & GIRLS CLUB OF BURBANK	SAT	11/16/2013	11:27:52 AM	10A-6P SA/SU WKND ROTN	:60	8.3	8.3
BOYS & GIRLS CLUB OF BURBANK	SAT	11/16/2013	1:59:22 PM	10A-6P SA/SU WKND ROTN	:60	28.7	26.4
BOYS & GIRLS CLUB OF BURBANK	SAT	11/16/2013	5:28:29 AM	SATURDAY TODAY	:60	6.9	6.6
BOYS & GIRLS CLUB OF BURBANK	SUN	11/17/2013	11:59:33 AM	10A-6P SA/SU WKND ROTN	:60	52.1	35.6
BOYS & GIRLS CLUB OF BURBANK	SUN	11/17/2013	4:38:31 AM	CHANNEL 4 NEWS AT 430A	:60	5.5	10.9
BOYS & GIRLS CLUB OF BURBANK	MON	11/18/2013	5:22:52 AM	TODAY IN LA	:60	38.6	29.3
BOYS & GIRLS CLUB OF BURBANK	WED	11/20/2013	4:26:00 AM	M-TH EARLY TODAY	:60	26.7	24.9
BOYS & GIRLS CLUB OF BURBANK	THU	11/21/2013	4:52:26 AM	CHANNEL 4 NEWS AT 430A	:60	17.9	16.9
BOYS & GIRLS CLUB OF BURBANK	MON	11/25/2013	4:38:46 AM	CHANNEL 4 NEWS AT 430A	:60	17.9	16.9
BOYS & GIRLS CLUB OF BURBANK	TUE	12/3/2013	9:28:15 AM	TODAY SHOW 2	:60	72.3	56



THANK YOU
FOR
YOUR PARTNERSHIP AND SUPPORT

Mary Hewitt, Executive Director, LA County Alliance

Randy Arichea, Account Executive, NBC 4 Television



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